



“Craft Beer Alley”

Wine/Cider/Food/Entertainment

Beer Craft Alley is a Licensed Area

Application Booklet 2019

Sunshine Coast Agricultural Show Society Inc
Nambour Showgrounds, Coronation Avenue, Nambour, Qld 4560
ABN: 63 356 013 803

Craft Beer Alley - Application Booklet	Application in Confidence	Reviewed July 2019
Sunshine Coast Agricultural Show		Next Review July 2020

Table of Contents

	SCHEDULE A – CRAFT BEER ALLEY APPLICATION FORM	3/4
	SCHEDULE B – WAIVER	5
	SCHEDULE C – LIST OF BANNED ITEMS	6
1.	THE SUNSHINE COAST AGRICULTURAL SHOW	7
2.	MANAGEMENT COMMITTEE	7
3.	LOW ENTRY PRICES	7
4.	CRAFT BEER ALLEY SITES	7
5.	SITE COSTS	8
6.	ELECTRICITY	8
7.	ENTRY & CAR PASSES	8
8.	ADVERTISING	9
9.	EQUIPMENT	9
10.	CAMPING, PARKING & ACCESS	9
11.	SITE APPLICATION DATES	10
12.	USE OF THE SITE	10
13.	BOUNDARIES OF THE SITE	11
14.	CLEANING	12
15.	CONDUCT OF SITE STAFF	12
16.	PUBLIC LIABILITY INSURANCE & QUEENSLAND LEGISLATION	12
17.	SAFETY REGULATIONS	13
18.	GENERAL MATTERS	14
	SCHEDULE C – BIG SCREEN ADVERTISING OPPORTUNITY	15/16
	SITE APPLICATION CHECKLIST	17

SCHEDULE A – CRAFT BEER ALLEY APPLICATION FORM

APPLICANT DETAILS

Business Name: _____

Contact Name: _____ ABN: _____

Address: _____ Code: _____

Email: _____

Phone No: _____ Mobile: _____

Vehicle Type: _____ Registration No: _____

NOT FOR PROFIT ORGANISATION: YES / NO (Please provide a copy of substantiating documentation)

FOOD ITEMS AVAILABLE FOR SAMPLING:

* _____ *

* _____ *

ITEMS BEING SOLD: (Please note that only items listed here will be permitted to be sold during the Show)

* _____ *

* _____ *

(For more items, please provide a separate sheet with full details)

INSURANCE: All Trade Site Exhibitors must insure their exhibition site area for Public Risk Liability for a minimum amount of **Twenty Million Dollars (\$20,000,000.00)**. Your insurance must be current from **10th June to 17th June 2019** (inclusive). A Copy of your Certificate of Currency must be provided at least 4 weeks before the Show.

All Sites are located within the Jim Carolan Pavilion, Nambour Showgrounds.

FEES & ADDITIONAL REQUIREMENTS:

Site size: _____m x _____m Site Cost (as per p.8 -If unsure leave blank) \$_____

Water Connection required Yes / No \$NO FEE

Power Connection Yes / No Standard \$30 / 3 Phase \$45 \$_____

Extra Trade Passes _____ 3 day passes x \$15.00 \$_____

_____ individual day passes @ \$10.00 per day \$_____

(Please specify the number and days required)

Extra Vehicle Passes _____ x \$5 each \$_____

Expected 2019 Trade Site Fee **TOTAL** \$_____

INSURANCES – Legal Liability Insurance**Insurance Company:****Policy Number:****Policy Holder's Name:****Limit of Indemnity:****Excess:****Expiry Date:**

Certificate of Currency to be provided showing SCASS noted as an interested party for the duration of the 2019 Show.

FOOD LICENCE:**Food Licence Held:****Yes / No / Not Applicable****Food Licence Number:****Council Licenced with:****Expiry Date:**

Copy of Licence to be provided to the Sunshine Coast Agricultural Show Society before 1 May 2019.

SCHEDULE B – WAIVER

NAME OF EVENT: *Sunshine Coast Agricultural Show*

DATES/DURATION OF EVENT: Friday 14th, Saturday 15th & Sunday 16th June 2019

General Exhibitor – Waiver, Release and Acknowledgement Form

In this Waiver, Release and Acknowledgement Form “the Society” means and includes all affiliated entities, servants or agents of the Society, all employees of the Society, all members of the Society and all Volunteers of the Society and/or all affiliated entities.

By exhibiting in the Show:

1. I acknowledge that it is a condition of exhibiting in the Show that I do so at my own risk. I accept all risks and release the Society from all claims, demands and proceedings arising out of or connected with my exhibiting in the Show and indemnify the Society together with any other organisations or person involved in the conduct of the Show against all liability for any injury, loss or damage arising out of or connected with my exhibiting in the Show. This release continues forever and binds all of my heirs, successors, executors, personal representatives and assigns.
2. I acknowledge that it is a condition of exhibiting in the Show that the Society and any person or body directly or Indirectly associated with the Show are absolved from all liability arising for injury or damage to myself or my Property howsoever caused arising out of my exhibiting in the Show.
3. I acknowledge that the Society relies on the information provided by me and state that all such information is accurate and complete.
4. I acknowledge that I must produce evidence to the Society that I have a current policy of public liability insurance.

Signature _____ Date: _____

Print name in full: _____ Phone: _____

Address: _____

DECLARATION OF MINORS – UNDER 18 YEARS OF AGE:

If you are under the age of 18 years on the Event Day your parent or guardian must sign this declaration.

I certify that I am the parent/guardian of _____ who will be ____ years of age on the day of the Event and that he/she has trained for and has my consent to participate in the Event. I testify that I have read the above and acknowledge acceptance of the stated conditions on behalf of the minor specified above. In consideration of the facilities provided to us, I myself, my executors, administrators and assigns and for the child/children underage person/s (if applicable) absolutely release and discharge the Show Society and any person directly or indirectly associated with the Event from all claims, demands and proceedings arising out of or connected with participation in the Event that I or the child/children/underage person/s may suffer or sustain.

Signature of Parent/Guardian of _____ **Date:** _____

Print name in full: _____

- **I acknowledge that I have read this form OR that it has been explained to me.**
- **I fully understand it's terms and that I have given up substantial rights by signing it.**
- **I have signed the documents freely and voluntarily without any inducement made to me and intend my signature to be complete and unconditional release of all liability to the greatest extent allowed by law.**

SCHEDULE C – LIST OF BANNED ITEMS

Drug Related Goods (including Cocaine Kits, Bongs etc.)	Metal and wooden Martial Art Nunchakus
Explicit and Hardcore T-Shirts	Pressure Pack Fart Gas
Fake Cigarettes	Silly String
Fireworks – Crackers	Stink Bombs
Fuel type Fire Lighters (Zippo)	Bouncing Beans
Horns and Trumpets	Shang-hi/sling shots
Knives (including Pen Knives)	Bomb Bags
Laser Pointers	Fire Wallets
Playing Cards (nude or lewd)	Water Bombs
Pressure Pack Snow	Illegal drugs and firearms

Toy Guns are acceptable, however the following are not:-

Ball Bearing Guns	Potato Guns
Eight Shot Caps	Replica Guns (bullet type)
Pellet Guns	Roll Caps
Laser Guns	Strip Caps
Pop Downs (Throw Downs)	Water Pistols over 150mm (6")

Samurai Swords, English Swords and Fencing Swords are to be sold in Sealed Packages by Licensed Trader ONLY.

FOOD:

The following food items are not to be sold outside the designated Side Show area:

Fairy Floss Doughnuts Dagwood Dogs Toffee Apples Waffles

TERMS AND CONDITONS OF BANNED ITEMS:

I acknowledge that I have read the above lists and agree not to sell or have in possession any of the items (or the equivalent of) listed above.

Company Name: _____

Contact Name: _____

Signed: _____ **Dated:** __ / __ / ____

1. THE SUNSHINE COAST AGRICULTURAL SHOW

In 2019 the Sunshine Coast Agricultural Show will celebrate its 114th Show. This year we will be hosting a three (3) day event that will provide exceptional opportunities to showcase the extraordinary diversity found on the Sunshine Coast. This event enables us to keep our history alive, unites country and city; and promotes our iconic agricultural industries. It is an ideal opportunity for locals to share their talents, skills, knowledge and achievements with an expansive range of competitions highlighting the best in our region. The Show also provides businesses and community groups with a valuable platform to further promote their brand and gather ongoing support.

2. MANAGEMENT COMMITTEE

The Sunshine Coast Agricultural Show Society Inc is managed by a very strong loyal and dedicated team who continue to and strive to remain committed and loyal to our Agricultural roots. Our Management Team includes two Sunshine Coast Council Divisional Councillors, local business owners, Sales Representatives, Teachers and Tradespeople.

3. LOW ENTRY PRICES

Our Management Committee is committed to keeping our gate prices to an absolute minimum. Once again in 2019 our under 5's will get FREE entry. Primary School students will be admitted for \$5.00 per day, High School Students for \$10.00 per day and anyone over this age will be admitted for \$12.00 per day. Due to increased costs associated with the running of any community event, we have unfortunately had to increase our ticket prices for the high school & adult ticket. As our ticket prices are so low, the Management Committee have made a decision not to have any Concession Tickets available.

4. CRAFT BEER ALLEY SITES

2018 saw the first of our new Beer Craft Alley within the Show - an area dedicated to local produce & Craft Beer. With more than 400 craft breweries in Australia, consumers are looking to learn more about boutique beer, local breweries, beer trends and the combining of beer and food to enhance the dining experience.

**2019 Craft Beer Alley will be a 'Boutique' section of the Pavilion dedicated to Beer Education, Wines, Cider, Food & Cheese
Inspired and curated by Australia's leading independent Beer Educator Matt Kirkegaard, Craft Beer Alley will be a major drawcard at this year's Show.
Entertainers will be also on stage throughout the day to enhance the atmosphere in this exclusive area.**

Please fill in the Application Form which will enable you to book your site for 2019. Please note that completion of this document does **NOT** ensure automatic approval by our Trade Site Sub-committee.

Once your site has been approved, we will notify you by email and send an Invoice for payment of your full site fee. All payments must be paid by no later than 1st April 2019 otherwise your site will not be secured.

There is a limited number of sites available and therefore it is important to get your Application in as soon as possible.

5. SITE COSTS

Site costs for this year are as follows:

Premium Small Site	(3m x 3m)	\$430.00
Premium Large Site	(6m x 3m)	\$680.00

Beer Craft Alley is a Licensed Area

6. ELECTRICITY

For those exhibits that require electricity the following charges apply:

- ✚ Standard electricity - \$30.00 per site. This consists of one (1) connection to mains and two (2) devices per site.
- ✚ 3 Phase electricity - \$45.00 per site. This consists of one (1) connection to mains and two (2) devices per site.

Should additional connections to standard or 3 phase electricity be required, multiples of the relevant charges will apply.

The Site Electrician will be the final arbitrator during the Show and has control over power usage on site. Should any site be deemed to be drawing excessive power, the Site Electrician can withdraw power from those sites if they are exceeding the standard consumption rate.

All electrical enquiries to be directed through the Show Office.

Double adaptors are not permitted. Leads must be clear of the ground and must not impede pedestrian traffic.

7. ENTRY & CAR PASSES

- 7.1 Each Trade Site will be issued with two (2) x 3 day Passes for the duration of the Show. Should additional passes be required, please indicate your requirements of the Application Form or contact the Show Office direct. Additional 3 day passes will be provided at a cost of \$15. People requiring individual day passes will be required to pay \$10.00 per ticket per day.
- 7.2 One (1) Car Pass will be issued per Trade Site. Additional Car parking is payable at Crusher's Park for \$5.00 per car per day for the duration of the Show. Please ensure

that your Car Pass has all of the relevant details included on it and it is clearly visible from outside of the vehicle at all times. This will assist us during the Show if there is a need to have the vehicle moved.

8. ADVERTISING

We would like to offer all Trade Sites the opportunity to promote their site during the Show by utilising our Big Screen in the main arena. See further information at **Schedule B**.

9. EQUIPMENT

- 9.1 It is a requirement of the Show that **ALL** electrical equipment has been tested and tagged. We understand that time can be an issue so we will have an on-site Electrician who will be available to test and tag (T & T) your electrical equipment for you. Any costs associated with this will be borne by the Trade Site and payable directly to the Electrician.
- 9.2 It is a condition of being on site that your electrical equipment is deemed safe. Please be aware that if your T & T is not up to date, you will not be allowed to utilise this equipment.
- 9.3 Being in our Premium Gourmet area ie: Craft Beer Alley, you will be provided with walls. Please advise if you do not require walls for your site.

10. CAMPING, PARKING & ACCESS

- 10.1 Camping & Parking is **NOT** permitted in the vicinity of the commercial trading area. All vendors have been allocated parking space at Crushers Park Football Field. A courtesy shuttle is available for your use throughout the Show.
- 10.2 Unfortunately, due to the restricted space on site for vehicles, any cars/vans etc parked in the commercial trading area during the show may be towed at the owner's expense.
- 10.3 All vehicles must be removed to the Car Parking area prior to 8.00am each morning of the Show. No access to vehicles will be provided during the opening hours of the Show.
- 10.4 No Trade Site vehicle is to enter the grounds each evening until Security deem it safe to do so. (Generally once Fireworks are over & Show is finished for the night).
- 10.5 All vehicles, whilst travelling on the grounds must ensure that the hazard lights are activated and do not exceed a speed of 10 km/h at any time.

11. SITE APPLICATION DATES

- 11.1 Any cancellation of a Trade Site must be made in writing to the Manager of the Sunshine Coast Agricultural Show Society Inc on or before 1st April 2019.
- 11.2 If a cancellation is received on or before 1st April 2019 then any amounts greater than a \$150.00 deposit **MAY** be refunded at the Show Society's discretion.
- 11.3 The Show Society is not obliged to make any refunds to any cancellations received after 1st April 2019.
- 11.4 The Show Society shall determine the times as to when the Showgrounds will be open for Exhibitors and also the general public. Its decision on these hours will be final and conclusive.
- 11.5 Trade Sites must be ready for business at 8.00am on Friday 14th June 2019.
- 11.6 Trade Sites must remain operational during the opening hours of the Show and should not commence dismantling their stall prior to the specified time on the final day (Sunday 6pm) unless authorised by the Show Manager.
- 11.7 Trade Site Exhibitors will not be allowed to occupy any allocated space until all outstanding monies have been paid.

12. USE OF THE SITE

- 12.1 Your Trade Site must meet all appropriate Council and State Regulations including, but not limited to: construction, maintenance and food hygiene regulations for food stalls.
- 12.2 No Trade Site shall be set up until all relevant regulatory certificates have been presented to the Show Office.
- 12.3 The Site that has been allocated to you is to be used solely for the purpose specified and accepted on your Application Form. No additional items will be permitted to be sold. The Site must be controlled by the person, firm or company to which the site has been allocated. No sub-letting will be permitted without the written consent of the Show Society.
- 12.4 There is to be **NO** selling, canvassing, hawking or distribution of printed or other matter outside of the allocated Trade Site area. Failure to comply with this requirement may lead to the site being closed and all monies paid being forfeited.

- 12.5 The Show Society reserves the right to forbid the sale of any item for which a specified application has not been made.
- 12.6 A List of Banned Items that cannot be sold at any Agricultural Show can be found at **Schedule C** for your reference.
- 12.7 Gambling, disposal of any article by lot or chance and sales of Art Union Tickets is **STRICTLY PROHIBITED** unless authorised by the Show Society in writing.
- 12.8 The Show Society will have the power to enter sites and remove any article, sign, picture or printed matter, which in their opinion may be a cause of offence to the public.

13. BOUNDARIES OF THE SITE

- 13.1 The Show Society undertakes to rent the space or building in their present condition. All plumbing, carpentry, phone connections, lighting & electrical services will be the responsibility of the Site holder.
- 13.2 All sites are to be of a temporary nature and are to be completely removed at the conclusion of the show. Failure to do so will incur the cost of any such removal to the Stall holder.
- 13.3 All signage and displays are restricted to the space allocated to the Stall holder for the duration of the show.
- 13.4 No part of the Trade Site's display or structure shall encroach on another site holder's allocated area. This includes, but is not limited to display materials, tents, pegs, ropes or items for sale. Please ensure that any material on your stall is not impeding the view into or out of any other Trade site.
- 13.5 No advertising or signage is to be erected outside the allocated area without prior approval from the Show Society.
- 13.6 No Trade Site holder can excavate, dig or place pegs in the site area without approval from the Society. Securing of coverings to solid floors is to be by tape only. Printed materials may only be affixed to walls by tape or Blu-Tack.
Under no circumstances is an exhibitor permitted to use nails, screws, bolts etc to fasten items to floors or walls.
- 13.7 The Society reserves the right to amend or alter the size or location of any allocated site. The exhibitor undertakes to agree to any such alterations as deemed necessary.






14. CLEANING

- 14.1 The Trade Site Holder must ensure that their allocated area is kept clean and tidy for the duration of the show.
- 14.2 The Show Society will arrange for daily cleaning of the grounds and pavilions.
- 14.3 If any of the Trade Sites and surrounding areas are left unclean after the show an additional cleaning fee may be charged.

15. CONDUCT OF SITE STAFF

- 15.1 All Trade Site staff are to remain within the allocated space of the exhibit.
- 15.2 Exhibitors and their employees are to conduct themselves in an orderly and respectful manner at all times.
- 15.3 Under no circumstances is alcohol or drugs to be consumed by the site holder or their workers. Anyone found in breach of this may be asked to remove their site from the grounds.

16. PUBLIC LIABILITY INSURANCE & QUEENSLAND LEGISLATION

- 16.1 ALL exhibitors must hold a current Public Liability Insurance Policy and a copy of this Policy is to be provided with the Site Application.
- 16.2 The Policy must be current until after the 2019 Show and should be for a minimum of Twenty Million Dollars (\$20,000,000.00). Failure to provide this policy means your site will be re-allocated.
- 16.3 All Exhibitors must comply with all statutory obligations under each Act listed below and any Regulations made under it:
-  Work Health & Safety Act
 -  Safe Food (Qld)
 -  Electrical Safety Act 2002
 -  Dangerous Goods Safety Management Act 2001; and
 -  Any applicable Advisory Standards, Codes of Practice or Australian Standards which apply in Queensland.

17. SAFETY REGULATIONS

- 17.1 The Sunshine Coast Agricultural Show is a Safety Conscious Show. We would like to work together with you to help keep it safe and accident free. Normal rules and regulations of the Work Health & Safety Act, Sunshine Coast Council and the Sunshine Coast Agricultural Show Society Inc apply.
- 17.2 The Show Society asks for total co-operation of all Patrons, Competitors and Exhibitors in the following matters as these are requirements of our Insurers and/or the Showground Management for the duration of the 2019 Show:
- ✚ Your co-operation is sought in reporting in a timely manner to the Show Safety Officer or Show Manager, any situation you may consider a potential hazard or danger. Please report any incident no matter how small. If you are not sure, report it anyway.
 - ✚ The Show Safety Officer (or their Nominee) has the power to instruct a Ground User to comply with the Show Society's requirements at all times.
 - ✚ All heavy vehicles and floats must be parked in the designated areas as directed by our Parking Stewards. Owners/drivers are reminded that any one failing to meet these requirements and those who drive in a reckless manner (including excessive speed) could be responsible for serious consequences in the event of an emergency.
 - ✚ Whilst all reasonable care is taken, the Show Society does not accept any responsibility for any losses of, damage or injury to or by any livestock, exhibitors, exhibits, equipment, vehicles or any other property.
 - ✚ The Show Team will oversee Trade Site Exhibitors who are reminded that compliance with all Work Health & Safety standards must be met in regards to working machinery, hydraulics, cables, chemicals, pumps, hoses, pools, power tools, saws, ramps etc.
 - ✚ Trade Sites are not to commence their setup before Monday 10th June 2019 and all exhibits and related display equipment, trailers, buildings etc must be removed from the grounds by 4pm on Tuesday 18th June 2019.
 - ✚ Whenever possible, Trade Exhibitors are to wear High Visibility Safety Vests during the Setup and Pull-down of their sites.
 - ✚ **WAIVER:** Every person that is involved in an activity during the Show is required by our Insurer to sign a waiver. This includes riders, Trade Sites, entertainers etc. The Waiver Form is located at **Schedule C**.
 - ✚ **EMERGENCY PHONE CONTACTS:**

All Emergencies:	000
Local Police (non-emergency)	5441 2111
Ambulance (non-emergency)	5441 1333
Fire Service (non-emergency)	5441 2479
Show Office	5441 2766
- 17.3 **Guidelines issued by the Division of Workplace Health & Safety**
Showground Managers', Sunshine Coast Council and the Sunshine Coast Agricultural Show Management Committee must ensure that the premises are safe and without

risks to health, as far as is practicable. To this end, the Council/Society Management Committee expects that all persons will:

- ✚ Act in a manner that does not endanger the health and safety of any other person on the Showgrounds;
- ✚ Not fail to carry out a safety direction that is given to the person by the Council/Show Management for the Showgrounds;
- ✚ Will not wilfully or recklessly interfere with anything provided in the interests of health and safety at the Showgrounds.

The Show Society has an on-site Health & Safety Officer should you require any further information.

The Regulations require that:

- ✚ All electrical equipment will be tested & tagged in accordance with Workplace Health & Safety guidelines – this includes extension leads;
- ✚ All flexible and extension leads must be supported at least two (2) metres above the ground or covered by a non-slip mat or lead protector.

18. GENERAL MATTERS

- 18.1 The Show Society will not under any circumstance, be held responsible for any loss or damage to the stock in trade, or any part thereof of any site holder or exhibitor from any cause whatsoever.
- 18.2 Where a site has been allocated to an exhibitor, and the exhibitor fails to make or maintain an adequate or creditable display, the Society reserves the right to declare that site (or part thereof) subject to forfeit.
- 18.3 The Show Society will use its best endeavours to ensure the supply of standard services but shall not incur any liability or reimbursement to the exhibitor/Trade Site holder, for losses, damages or expenses or otherwise if through strike, lockout, accident, force majeure or other causes beyond the control of the Show Society.
- 18.4 The Show Society will not be held responsible for any accident, which may occur in connection with the exhibitor's business. The Society will not be subjected to any legal proceedings arising from any such accident and will not under any circumstances, be responsible for any loss or miss-delivery of exhibits at the Society's Annual Show, or for damages done thereto.
- 18.5 The Show Society will communicate via email and send updates leading up to the Show to the email address you supply on this application. Upon request we will mail out information, however email is our preferred method of contact.
- 18.6 The Show Society reserves the right to alter these Terms and Conditions at any time and without further reference to the Trade Site holder.
- 18.7 Completing a Trade Site Application Form acknowledges you have read and agreed to these Terms and Conditions in their entirety.

SCHEDULE B – BIG SCREEN ADVERTISING OPPORTUNITY

The Sunshine Coast Agricultural Show Society would like to invite you, to promote your business to a large captivated audience at the 2019 Sunshine Coast Agricultural Show. With the success of the Big Screen at previous Shows, we are pleased to welcome it back again in 2019. The Sunshine Coast show is a member of the Larger Show Group and is the largest Agricultural Show on the Sunshine Coast and one of the top 10 largest shows in Queensland.

The inclusion of the Big Screen brought a new dimension to the last few years of Sunshine Coast Agricultural Shows. The 40 square metre live screen enabled the public to see things from a closer perspective than ever before and also events and action on the grounds that they may never of had a chance to see before. This being a live screen will ensure constant public interest throughout the Show. With a roaming camera going around the grounds bringing to the Screen such sections of the show, like cattle judging, horse events, performances on our main stage, interviews plus many more exiting aspects of the show.

With over 25,000 to 30,000 permanent residents of the Sunshine Coast, visiting our show over the 3 days, this gives you a unique opportunity to promote your business or products to a pre-qualified audience. We have 4 exciting advertising packages for you to consider, this will be the most cost effective advertising you have ever done!

*Big Screen Naming Rights:

- **Screen Naming Rights**
You can dress the screen up with 2 sets of core flutes with your brand 600mm High x 8.5 Metres Long and 600mm High x 2.5 Metres Long.
- **10 x 30 sec Ad playouts per Day**
Use your own ad or we can organise a creative team to quickly make your quality advertisement up for you with a provisional voice over *.
- **Ring Announcer Call to direct attention to the Screen**
During the action with in the Arena the Ring Announcer will draw everyone's attention to the screen when they are replaying a jump, judging etc.
- **2 x 5 minute Interview Per Day**
What a great way to introduce your product to a captive audience. We will organise the camera crew to interview and replay this footage.
- **5 x 10 Second logo playouts per Day**
Provide us with your logo and we will include it into the logo display loop during the day.

Package Value	\$1,000+GST (1 Day)
	\$1,900+GST (2 Days)
	\$2,700+GST (3 Days)

Advertising Package 1:*▪ 10 x 30 sec Ad playouts per Day**

Use your own ad or we can organise a creative team to quickly make your quality Advertisement up for you with a provisional voice over *.

▪ 1 x 5 minute Interview Per Day

What a great way to introduce your product to a captive audience. We will organise the camera crew to interview and replay this footage.

▪ 5 x 10 Second logo playouts per Day

Provide us with your logo and we will include it into the logo display loop during the day.

Package Value	\$600+GST (1 Day)
	\$1,100+GST (2 Days)
	\$1,500+GST (3 Days)

Advertising Package 2:*▪ 5 x 30 sec Ad playouts per Day**

Use your own ad or we can organise a creative team to quickly make your quality Advertisement up for you with a provisional voice over *.

▪ 5 x 10 Second logo playouts per Day

Provide us with your logo and we will include it into the logo display loop during the day.

Package Value	\$300+GST (1 Day)
	\$550+GST (2 Days)
	\$750+GST (3 Days)

Logo City:*▪ 10 x 10 Second logo playouts per Day**

Provide us with your logo and we will include it into the logo display loop during the day.

Package Value	\$100+GST (1 Days)
	\$190+GST (2 Days)
	\$270+GST (3 Days)

SITE APPLICATION CHECKLIST

Please ensure that all of the following components of this Application have been completed:

- All Sections of the Craft Beer Alley Application are complete
- Attached Current Certificate of Currency for Public Liability Insurance covering the dates of the Show and any other relevant permits
- Food Vendors – Copy of Current Food Licence attached
- Ensure all of the Schedules have been completed in full
- Not-For-Profit Organisations – please ensure a copy of the ATO endorsement documents is attached
- Have you considered advertising on the Big Screen

* * * * *

To reserve your Craft Beer Alley Site, an Application Form must be completed with all supporting documents. Once your application is accepted, you will be sent a Tax Invoice for payment by 1st April 2019.

Please, **DO NOT** send any payment with your Application. A Tax Invoice will be issued once your Application has been accepted.

For further information regarding your Application please contact:

Email: manager@sunshinecoastshow.asn.au

Postal: Trade Site Co-ordinator
Sunshine Coast Agricultural Show Society
PO Box 491
Nambour Qld 4560